western web

REQUEST FOR ESTIMATE

Name of publication

Your name

Address

Phone Number

City   State   Zip

How do you want your quote?   Fax Number or E-Mail?

PLEASE LOOK TO THE BOTTOM OF THE PAGE FOR HELP IN FILLING OUT THIS FORM, OR CALL US!

Pages, or page range

Format (Std, Tab or Flexi)

Page Size (width X height in inches)

Color Pages

Cover Stock

Stock

Frequency of publication

Schedule? Day, date, time of month? Any info you can give us.

Quantity (Enter range if desired)

How will files be provided (PDFs to our FTP site make our day)

Turns   Bundles   Palletize? Box?   Mail?   Supplied list?

Inserts?

Special instructions

Pages; enter the fewest and largest number you expect you'll need.

Page size; if bound enter the trimmed size, just measure a full page of your publication.

Color pages; this can range from all to none. We use only 4/c even if you want to mix a spot.

Cover stock & stock (text) are usually the same, choose; newsprint, 32# 65 brite, 36# 72 brite, book, or call out a stock.

Frequency; daily, weekly, fortnightly, monthly, quarterly, annually or maybe every other leap year.

Schedule; the more frequently you print the more info we'd like. Everything helps us.

Quantity; enter how many you print, or a range such as 10,000, 20,000 and 2 million -- we're flexible.

We'll work with you, but getting us PDF files to our specifications is the way to go.

Turns and bundles, usually something like turns of 50 and bundles of 100.

Palletize convenient is cheapest and works most of the time. Boxing or special handling costs.

If you mail or have inserts, again, anything you can tell us will help with an accurate quote.

Our goal is simply to provide you with the best estimate possible. Thanks for your help.